



Looking for

Wildfire Representation?

Why We Are Your Best Choice

In the initial weeks after the 2025 Eaton and Los Angeles County Wildfires began, there was already an overabundance of lawyers trying to speak to those who were affected by the fires. Attorneys began lining up, making it both overwhelming for those who were already overwhelmed, and difficult to know who to trust. While it is certainly hoped that there will be no exploitation or scams perpetrated on those who have survived these fires, unfortunately, that is often the world we live in.

We are Southern California wildfire lawyers who would like you to take a moment and get to know us so that we can help you through this difficult time. We are serious wildfire and insurance bad faith attorneys who believe integrity and reputation are everything. If you are considering speaking to a wildfire attorney, you should take a hard look at the lawyer's experience, insurance knowledge, reputation, and results. Keeping these things in mind, we would like to take this opportunity to share some facts about our attorneys.

Our Extensive Wildfire Leadership Experience Makes Us Credible Wildfire Attorneys

We've Litigated in Lots of Fires

Our attorneys have experience helping Californians in several fires including the 2007 San Diego Wildfires

- **Our Extensive Wildfire Leadership Experience Makes Us Credible Wildfire Attorneys**

- We've Litigated in Lots of Fires
- Attorney Robert Jackson has held Leadership Positions Among All Attorneys in Fires
- We've Handled Every Aspect Of Wildfire Litigation—We Have Expertise and Knowledge Of These Cases

- **Our Expertise and Knowledge of How Insurance Companies Work Makes Us An Invaluable Resource**

- You Work With the Three of Us, Not With Junior and Other Staff

- **Our Well-Deserved Reputation Ensures You Will Not Be Deceived**

- **Our Results Speak for Themselves**

(Rice/Witch-Guejito Fires), the 2012 (Utah) Wood Hollow Fire, the 2015 Butte Fire, the 2016 Erskine Fire, and the 2017 North Bay Fires. Since 2007, we've represented more than 5,000 victims of utility-caused wildfires and overseen the recovery of over \$1.8 billion.

A helping hand when you need it most

Attorney Robert Jackson Has Held Leadership Positions Among All Attorneys in Wildfires

Not only have our attorneys assisted victims of several different wildfires, but our attorney Robert Jackson has held leadership positions in many different wildfire cases after being elected by attorney peers and selected or appointed by the courts. He was the **Lead Liaison counsel** for the Rice Fire and was involved in the work-up of the other San Diego Fires. Why is this important for you? Robert coordinated and communicated with the court while organizing plaintiffs for pre-trial discovery and acting as the central voice for all the plaintiffs involved in the case. In 2017, attorney Robert Jackson, along with two other attorneys, developed the national model for handling mass tort wildfire cases.

A **lead trial lawyer** performs the majority of all the trial work. While the majority of cases settle outside of the courtroom, each case must be meticulously prepared to go to trial. Robert was the **Lead Liaison counsel** and **lead trial lawyer** for the Wood Hollow Fire. As a **member of the executive committee and the steering committee** for the Butte Fire, Robert Jackson prioritized activities, participating in discovery and the work-up of the case.

During the North Bay Fires (Tubbs, Sulpher, and Nunn), Robert was on the **plaintiff steering committee** that helped direct the course of the litigation. When PG & E filed for bankruptcy after the Camp Fire, Robert was a **member of the executive committee** that worked with the bankruptcy court. This executive committee consisted of 8-10 attorneys elected by all the wildfire plaintiffs' attorneys.

The executive committee was charged with determining what was best for the victims of the

wildfires; Robert was the natural choice as a well-respected attorney who had handled wildfire cases since 2007. During the Thomas Fire in LA, Robert consulted with avocado growers and then helped many plaintiff firms in the area handle the agricultural components of their cases. Most recently, after being voted on by his peers and approved by the court, Robert was the **Lead Liaison counsel** in the October 2019 Kincaide Fire.

We've Handled Every Aspect of Wildfire Litigation—We Have Expertise and Knowledge of These Cases

Collectively, our three attorneys have handled every aspect pertaining to California wildfire cases, from preliminary discovery and focused sessions with experts to developing the themes of the cases and presenting them at trial. We have been intimately involved in the workup of discovery and depositions—something only about 5 percent of attorneys can say, even when they have “wildfire experience.” To be clear, when you are assessing the true experience of an attorney, it's the leadership of wildfire cases that does the work peeling back the layers and asking pertinent questions to find the truth.

Our Expertise and Knowledge of How Insurance Companies Work Makes Us an Invaluable Resource

Our three attorneys are insurance authorities with more than 99 years of collective experience in taking on big insurance companies for Californians. Property insurance policies can be confusing and difficult to interpret at best. Attorney Scott Glovsky has spent more than three decades of his career going toe-to-toe with armies of corporate attorneys. He is consistently better prepared, better focused,

A helping hand when you need it most

and fully prepared to stand up for justice in every instance.

Attorneys Robert Jackson and Eric Ratinoff have reviewed thousands of property insurance policies in past wildfires. Together, the three of us will review your insurance policies, help you understand your coverage, assist with and evaluate your communications with your insurers, and speak with your insurance company on your behalf. We are offering these services pro bono and are not asking for any recovery from your property insurance policies.

You Work With the Three of Us, Not With Junior and Other Staff

You will work directly with the three of us, never with less experienced or inexperienced junior attorneys or paralegals. We will only take the number of cases we can personally handle. It is important to remember that when there are thousands of cases against utility companies, being near the front of the line has clear advantages. Our experienced wildfire attorneys know exactly how to get your case to the front of the line.

Our Well-Deserved Reputation Ensures You Will Not Be Deceived

We invite you to ask others about us. All three attorneys have had long, successful careers, securing many of our cases through word-of-mouth from satisfied clients.

- We are ethical, honest, straightforward, and trustworthy.
- We treat our clients like we treat our own family members.
- We truly care about our clients and the outcome of their cases.

- We understand the situation you are currently in, and our goal is to help you get back on your feet in the best way possible.
- We will fight for you whether you have insurance or not.
- We are deeply gratified and rewarded when we can help people rebuild their homes, businesses, and communities—because they are our communities as well.
- We do not do mass settlements or class actions for wildfire cases that minimize individual plaintiffs' recovery. We handle each case individually, and we tell *your* story in your case.
- We work on contingency—like virtually every lawyer who practices civil law. This means we do all our work before your case goes to the insurance company or to trial. We don't ask for money up front, and we don't want any recovery you receive from your insurance company.
- Other attorneys often ask for our help; we give our help freely, to help ensure they can do their best for their clients.

Our Results Speak for Themselves

If you would like to speak to one of our attorneys, please call (626) 243-5598 or go to our [website](#) to read more about how we can help you and your family. If you are a victim of the Southern California Wildfires, you may be facing a total disruption of your life. The future may understandably look dark right now. Reach out your hand, and we will be there to give you a hand up. We have the resources, the legal knowledge and skills, and the experience to help you through this difficult time. Let's get started rebuilding.

A helping hand when you need it most



Robert is a trial lawyer and founding partner of [Jackson Trial Lawyers](#). Over the past 38 years, Robert has represented thousands of individuals, families, and small businesses in their fight for justice. Robert has tried over 80 jury trials and mediated/arbitrated hundreds more cases.

Robert began his legal career with a large law firm in Orange County. However, he quickly discovered that “large firm” lawyering was not for him. He decided to come home to Southern California and start his own law practice. After working on a variety of cases, Robert quickly found his niche, representing individuals in severe personal injury and traumatic brain injury cases.

A graduate and former instructor at Trial Lawyer College, Robert knows the art and science of getting to the heart of the story and presenting it to a jury,

arbitrator, or mediator. Robert served as the lead trial lawyer in the Wood Hollow Fire litigation and was co-chair of the plaintiff’s executive committee in the Butte Fire litigation.

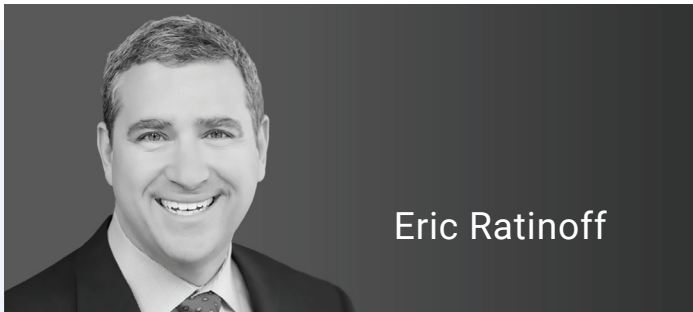
He has served as the Lead Liaison counsel for the Rice Canyon Fire, one of the three consolidated cases comprising the 2007 San Diego County Wildfire cases (Rice Fire, Witch Creek Fire, Guijito Fire). At the time of the San Diego Wildfire case, the judge supervising the case characterized it as the largest single case in California’s history.

Robert went on to work in various roles and capacities, representing thousands of victims in the North Bay Fire cases, the Sulphur Fire, and the Camp Fire. In 2019, Robert acted as Lead Liaison counsel in the Kincade Fire, which devastated large swaths of Northern California.

Since 2005, Robert has worked on almost every large-scale wildfire case in the Western United States in some form of leadership capacity. Robert has helped supervise and consolidate settlements of billions of dollars against the responsible parties that ignited these devastating wildfires.

“We won over 100% more than the insurance company was offering. I believe having hard working (thinking outside the box), ethical, and caring attorneys made the difference in my case. Any honest person would be proud to be represented by Robert Jackson.”

A helping hand when you need it most



Eric is the founder of [Eric Ratinoff Law Corp.](#) During his 30+ years in practice, Eric has recovered hundreds of millions of dollars on behalf of plaintiffs throughout California and personally represented thousands of California families, businesses, and property owners who were victims of California Wildfires.

These were some of the most destructive wildfires in California history, including the 2015 Butte Fire in Calaveras and Amador Counties; the 2017 North Bay Fires in Napa, Sonoma, and Lake Counties; the 2018 Camp Fire in Butte County; and the 2019 Kincade Fire in Sonoma and Lake Counties.

Putting his personal focus on each case, Eric ensured that each client's unique story was told compellingly through client narratives, videos, and graphic

storyboards, no matter the size of the case. His part in litigation over these monumental wildfires was instrumental in securing the full measure of justice for his clients.

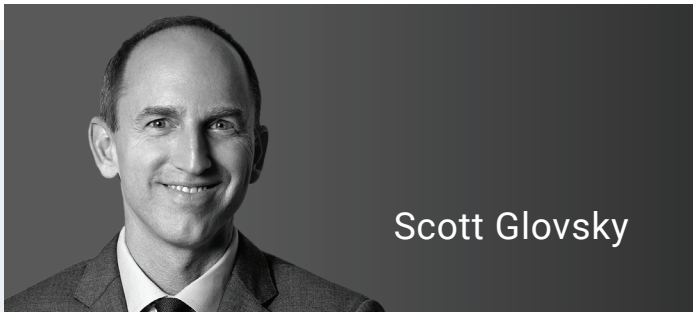
As a faculty teacher at Trial Lawyers College, Eric teaches trial lawyers from all over the country how to improve their trial skills. He also serves on the Board of Directors for the Consumer Attorneys of California and the Brain Injury Association of California.

For multiple years, Eric has been AV rated by Martindale Hubbell, named a "Top Lawyer" in the Sacramento Business Journal's Best of the Bar Publication, and named a Northern California "Super Lawyer" by Thompson Reuters Super Lawyers Publication, an honor limited to less than 5% of all attorneys and approximately 1% of plaintiff personal injury attorneys.

Eric has been included in Super Lawyer's Northern California list of Top 100 Attorneys and the Sacramento list of Top 25 Attorneys. Eric is also included in America's Top 100 Attorneys and the National Trial Lawyers Top 100 Trial Lawyers.

"Excellent communication and updates, rapid responses and always personalized service, always with me and my family in mind. I certainly appreciate the Eric Ratinoff Law Corp. They really simplify legal processes and are happy to educate me regarding hard-to-understand topics. I retained them due to a loss in 2018 and they have been nothing but kind and compassionate. Highly recommended."

A helping hand when you need it most



Scott Glovsky

Scott is a nationally recognized advocate for the rights of insurance policyholders. As founder and lead attorney at the [Law Offices of Scott Glovsky](#), Scott has worked in insurance law for more than 30 years, recovering tens of millions of dollars for insurance policyholders.

Scott has received honors and awards for his work on insurance bad faith cases. He received the California Lawyer magazine's California Lawyer of the Year Award, the Consumer Attorneys of California's Street Fighter of the Year Award, and the Consumer Attorney's Association of Los Angeles President's Award of Merit. Scott has been a designated Super Lawyer every year since 2006 and has many more awards to his credit.

Scott has spent his career fighting big insurance companies and handling numerous insurance cases that have resulted in published and unpublished appellate court opinions. He completed his undergraduate degree at the University of California, Berkeley, and earned his law degree at Cornell Law School.

Scott is the author of the book *Fighting Health Insurance Denials: A Primer for Lawyers*, the training manual and reference book for lawyers fighting health insurance denials. Scott is the host of Trial Lawyer Talk, a long-running, educational podcast featuring in-depth personal interviews and sound advice from some of the country's best trial lawyers.

A faculty member at Trial Lawyers College, Scott has litigated a host of lawsuits that have changed the way insurance companies operate, forcing them to honor their agreements with their customers. Scott's settlements have changed the way certain insurance companies handle appeals, required insurers to cover ABA and speech therapy for children with autism, and forced insurers to honor their networks of providers. Scott frequently lectures and writes in the area of insurance law.

Scott appeared in the film *SiCKO* and has provided advice relating to health insurance in *People Magazine*. His cases have been profiled on CNN and the major networks, and he is a repeat guest on *AirTalk* with Larry Mantle. Scott's cases have been profiled on CNN's *Anderson Cooper 360*, *Paula Zahn Now*, NBC News, CBS Evening News, ABC News, Univision, and various other television and radio programs.

"There Was Hope Again. When I first met Scott and I had the chance to sit down with him, I felt instantly comforted and relieved. He was so sensitive with very personal material; I had talked to him about very personal issues to me... there was hope again. I was very thankful. I think for the first time in my life, I felt valuable and protected."

A helping hand when you need it most



Contact Our Attorneys Today—We are Ready to Help You Put Your Life Back Together

When tragedy strikes, it is easy to feel as though you are facing the total disruption of your life alone, with no one there to give you a hand up. While Californians have dealt with wildfires on multiple occasions, it can now feel very personal—and even hopeless. Feeling isolated and overwhelmed, while normal, is not where we want you to be.

Our attorneys want you to know that we are reaching out our hands to you. We have the resources, the experience, and the legal knowledge necessary to help you navigate this difficult time in your life. Your safety and well-being—now and in the future will be our priority for as long as you need us. Contact us today and let's get started on rebuilding.

Schedule your free consultation today

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